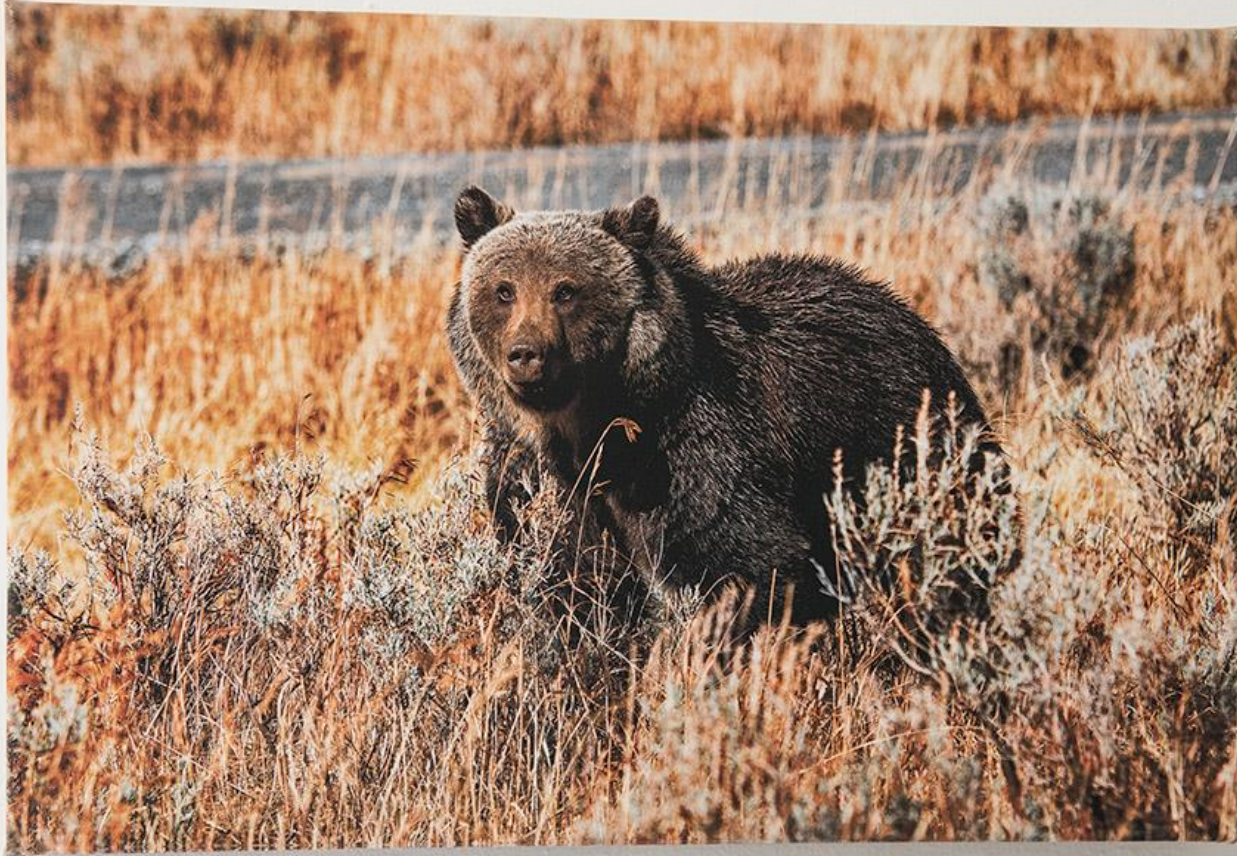


Canvas – Not Just for Painters



Introduction/Background

Viewing at Pictures

- 20 Years Ago
- Today

Why print your images today?

- Various sizes
- Tactile experience
- Decorative – Wall Art
- To Improve your Photography *

Why Canvas ??



Advantage - Disadvantages

- **Advantages:**
 - Visually – Looks like a painting
 - Lower Finished cost - Probably
 - Softer, usually matte presentation
 - Lighter Weight
- **Disadvantages:**
 - Less sharp than glossy papers
 - Colors typically less saturated
 - Canvas more difficult to work with

Comparative Costs *

Luster Paper: (Ilford Galerie Smooth Pearl)

- Paper: 12 x18 - \$2.59 per page
- Ink: 216 sq. in. @ .006 in. - \$1.30 per page
- Mat Board: 18 x 24, 4 ply white - \$5.98 each
- Foam Core: 18 x 24 1/8 " - \$3.62 each
- Frame: 18 x 24 Satin Black unassembled – \$20.68 each
- Glass: 18 x 24 Clear Acrylic Plexiglass - \$14.57

Canvas: (Epson Exhibition Matte Canvas)

- Paper: 17 x 22 - \$5.59 per page
- Ink: 315 sq. in @ .0073 in. - \$2.30 per page
- Stretcher Bars: 2 x 12" & 2 x 18" - \$11.92 per frame
- Floater Frame 12 x 18: \$33.40

*

Lots of assumptions and qualifiers !!!



Creating the Print Issues and Ideas

- Canvas – softer & thicker than other paper
- Epson Exhibition Canvas Matte – My choice
- Paper leader on the canvas
- Manual – Rear – Hand Feed
- Softproofing in Lightroom
- ICC Profile is key
- Lightroom or Photoshop ??
- This process less Routinized than “regular” printing
- Epson – Ink change cumbersome

The Floater Frame

- Commercially Available? – Not so much
- None for the B C System bars of this size, so
- Made my own design – very simple
- Poplar – Brown Mahogany wood dye – Satin varnish

Mirroring in Photoshop



Varnishing

Stretching and Framing

Commercial Canvas Printers

- Bayphoto.com
- WhiteWall.com
- White House Custom Colour
 - www.whcc.com
- McKennapro.com
- Mpix.com
- House of Color – La Grange
- Art & Company – Orland Park
 - www.art.com

*** List is NOT exhaustive !!**

Vendor List

- Breathingcolor.com
 - 1-866-831-9620
- Bayphoto.com
- WhiteWall.com
- White House Custom Colour
 - www.whcc.com
- McKennapro.com
- Mpix.com
- House of Color – La Grange
- Art & Company – Orland Park
 - www.art.com



Questions – Observations??

- Have some of the examples and materials on table – come and take a look
- Consider printing on canvas for your own work
- Thanks for coming!!